

Fresh Thinking Promotions

April 2025

P.4



£9.40

rPET New Forest Water

P.42



£28.95

Cookie Pucks

P.43



£32.95

Tipiak Canapes

In this Issue...



Fresh Update

Country Fare
Foodservice



FRESH | DAIRY | DRY | FROZEN | CHILLED | NON FOOD | PREPARED

APP ONLY
DEAL

STREAKY
BACON 2.27KG
£10.95

APP ONLY
DEAL

BUY 3 GET

1 FREE



RISOTTO BASE

MUSHROOM OR SAFFRON

APP ONLY
DEAL

£13.45
1kg

BUY
ONE GET
ONE
FREE

APP ONLY
DEAL



New Forest Spring Water



rPET Plastic Bottle– Sparkling Spring Water 24 x 500ml



rPET Plastic Bottle– Still Spring Water 24 x 500ml



Glass Bottle– Sparkling Spring Water 24 x 330ml



Glass Bottle–Sparkling Spring Water 12 x 750ml



Glass Bottle– Still Spring Water 24 x 330ml



Glass Bottle– Still Spring Water 12 x 750ml



Blood Orange– 12 x 330ml



Grapefruit– 12 x 330ml



Lemon & Mint– 12 x 330ml



Limonata Lemon– 12 x 330ml



Aranciata Orange– 12 x 330ml



Pomegranate & Orange–
12 x 330ml

San Pellegrino

DELICIOUS THICK MILKSHAKES

NEW!



**MASSIVE +75% PROFIT
PER CUP**

EST. 1998
SHMOO
FRESH THICK MILKSHAKES

**EARN
BIG
PROFITS WITH
SHMOO!**



**NATURAL
COLOURS &
FLAVOURS**

**BUY a SHMOO Blender for £210 (plus VAT) and get a
starter kit FREE (worth £109)**

SHMOO starter KIT

SHMOO STARTER KIT CONTENTS....

- 3 x 1.8kg Tubs of Shmoo: Strawberry, Chocolate & Banana (Approx 300 servings)
- 3 x Toppings and Tubs
- Metal mixing jug
- Point of Sale advertising pack

What other flavours are in the starter kit?

Banana, Strawberry and Chocolate



£15 off SHMOO starter KIT

Normal Price £109 Promo Price £94



£6.65

Sweet Zone— Candy Floss
6 x 50g



£17.75

Tic Tac—Fresh Mint 24 x 18g



£3.75

Epic—Giant Toasting
Marshmallows 500g



£25.75

Mentos— Mentos Mints
Individually Wrapped 700 x 3g



£8.25

Werther's Original— 1Kg Cream
Candies Individually Wrapped



£8.45

Mini Marshmallows— 1Kg

Real Crisp



Sea Salt & Black Pepper-
24 x 35g



Roast Ox- 24 x 35g



Peri-Peri Chicken- 24 x 35g



Ham & English Mustard-
24 x 35g



Smokin' BBQ- 24 x 35g



Sweet Chilli- 24 x 35g

NEW

MOBILE APP | WEB | TABLET

fresh
thinking

New



£15.95

British Crisp Co– Salt & Vinegar 24 x 35g



£15.95

British Crisp Co– Sea Salt 24 x 35g



£13.95

Frobishers Sparkler– Ginger & Juniper 12 x 275ml



£13.95

Frobishers Sparkler– Raspberry & Rhubarb 12 x 275ml



£13.95

Frobishers Sparkler– Sicilian Lemonade 12 x 275ml



£13.95

Frobishers Sparkler– Apple & Elderflower 12 x 275ml



Caramel

Available to order now!

12 x 250ml





£29.95

Nescafe- Original Granules
750g



£29.95

Nescafe- Azera 500g



£13.95

Drink Me Chai- Matcha Chai
Latte 1Kg



£11.20

Drink Me Chai- Chai Latte 1Kg



11p
each

£22.95

Nescafe- Portions Original
Coffee Sticks x 200



12p
each

£23.95

Nescafe- Decaffeinated Coffee
Sticks x 200

Dorset Tea



£9.45

Earl Grey– Tag & Envelope
4 x 20



£23.25

Retail Decaffeinated– 6 x 80



£9.45

Ginger & Lemon– 4 x 20



£9.45

Green Tea– 4 x 20



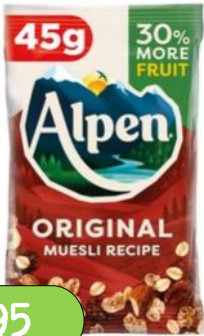
£9.45

Wild About Mint– 4 x 20



£9.45

Strawberries & Cream– 4 x 20



£8.95

Alpen– Original Sachets
30 x 45g



£8.95

Alpen– No Added Sugar
Sachets 30 x 45g



£21.45

Alpen– No Added Sugar
6 x 1.1Kg



£15.95

Ready Brek– Original 6 x 450g



£19.95

Weetabix Portions– Catering C
Individually Wrapped x 96



£34.95

Weetabix– Catering A 6 x 48

Dorset Game Larder



£11.95

**Handmade Venison Sausages-
1Kg**



£11.60

**Handmade Pork & Black
Pudding Sausages 1Kg**



£11.45

Diced Venison- 1Kg



£14.80

Venison Haunch- Price Per Kilo



£9.95

Venison Burger- x 4



£11.95

**Handmade- Wild Game
Sausages 1Kg**

Foie Royale

What is it?

It is an ethical and sustainable alternative to foie gras. Created using modern food technology by merging the natural healthy liver and fat harvested from birds raised for their meat. The result is a product that has the same flavour as foie gras, but without the engorging the bird's liver. **No Force Feeding!**

It is a very diverse product that can be seared, roasted, poached or blitzed as an ingredient in many dishes to enhance flavours. Served hot or cold.



Village Maid Cheese



£22.85

Heckfield Wheel- Price Per Kilo



£28.55

Spendwood Wheel- Price Per Kilo



£6.20

Maida Vale- 180g



£8.80

Spenwood- 250g



£4.70

Waterloo- 180g



£5.75

Wigmore- 180g



THE COCONUT COLLABORATIVE NATURAL COCONUT YOGURT

★ 90% COCONUT

✓ ABSOLUTELY NO ADDED SUGAR



VEGAN

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www.coconutco.co.uk

UNBELIEVABLY PLANT-BASED

FELTHAM'S FARM

presents...

Lucky Marcel

**A soft,
yeast-ripened
lactic cheese.**

**The only
British Super Gold
to be certified organic.**



info@felthamsfarm.com

trewithen

DELICIOUSLY CORNISH DAIRY

NEW



trewithendairy.co.uk



[trewithen_dairy](https://www.instagram.com/trewithen_dairy)



[TrewithenDairy](https://www.facebook.com/TrewithenDairy)



[TrewithenDairy](https://twitter.com/TrewithenDairy)

Salami Sticks & Deli Meats



£3.80

Real Cure— Wild Venison Beer Sticks 70g



£13.25

Real Cure— British Charcuterie Sharing Platter 200g



£3.80

Real Cure Beef Snacking Salami Sticks 70g



£3.80

Real Cure— Black Truffle Snacking Salami Sticks 70g



£4.75

Galbani— Nduja Picante 200g



£14.25

Galbani— Guanciale 1Kg

BELAZU

**LOVED & TRUSTED
CHEF-GRADE INGREDIENTS**



**ROASTED GARLIC
PASTE**
BA116A | CPGARRO



**NUT-FREE
PESTO**
JP003 | CPESNF



**SMOKY
CUCUMBERS**
JM003B | CCUCSM

NOW WITH 10% OFF

ASK YOUR ACCOUNT MANAGER FOR A SAMPLE

Bookham & Harrison



£3.95

Bookham & Harrison- Charmer Blue 170g



£34.95

Southdowns Slightly Salted Butter Rolls- 12 x 180g



£9.25

Twineham Grange- Grated Parmesan Style 500g



£9.25

Twineham Grange- Italian Style Hard Cheese Wedge 500g



£13.95

Sussex Charmer- Cheddar Parmesan Style 800g

BOOKHAM & HARRISON
FARMS LTD

ONLINE ORDERING AVAILABLE NOW



Prepared Produce



£4.95

Whole Peeled Potatoes- 5Kg



£7.50

Hand Cut Chips- 5kg



£3.20

Roast Vegetable Mix- 1Kg



£2.35

Sliced Red Onion- 1Kg



£4.50

Baton Carrots- 2.5Kg



£7.95

Diced Pineapple- 2Kg

Fresh April Update

April will be a dynamic month bursting with fresh, new seasonal delights, Jersey Royals, English Asparagus, Local Wild Garlic leaves, Local Strawberries and some early entries of English Salad.

Fruit

French Apples will start to finish towards the end of April with a shift to **Southern Hemisphere Apple**. **Chilean Granny Smiths** and **South African Cape Apples** are some of the varieties that will replace the **French Apple**. **Melon** and **Orange** prices often become expensive in April as South and Central American supplies dry up.

Local Strawberries continue with their tunnelled fruits will continue, 'Driscoll's'. **Spanish Strawberries** are also available and will switch to best U.K. shortly. **Spanish Papayas** are very good now, and taste great when sprinkled with Lime Juice. **Easy-Peelers** become more difficult with southern hemisphere fruit, they start with Satsuma's, move over to Nadacott's.

Avocados will go through a bad patch as the Spanish/Israeli season ends. Fortunately, the **South African** season is due to start mid-month and the fruit is always excellent.

Sadly **Yorkshire and Wye Valley Forced Rhubarb** will finish this month, replaced by **Local Outdoor grown**, the outdoor product differs to the forced with thicker skin and less sweet. **Dutch Forced** still available by pre order only.



New This Month

BACK IN SEASON

- **Local Asparagus** is now available, Country Fare is now working with two local growers to ensure that we have enough produce. The season will end Late June.
- **Jersey Royal Potatoes** currently sold in 6kg boxes this will change to 10kg bags later this month. There are now less and less growers of this amazing potato so prices start high.

Salad

The **Dutch/English** season will bring with it consistent quality and supply, there may be a few periods of short supply in April as we change over from **Spanish** to **Dutch/English** produce. Prices can be unpredictable; however by the end of the month, when the English crop arrives, prices will settle down. New season **Dutch Aubergines, Bell Peppers, Tomatoes and Cucumbers** can vary in price due to lower volumes are the start of the season. **English Tomatoes** will start this month.

Local West Sussex heritage tomatoes begin. The grower provides single and mixed varieties. This will be our first season working together and we are very excited to bring this amazing local produce to you.





These have been grown in **Jersey** for over one hundred years and now have **EU Protected Food Name Status** or **PDO**. This scheme identifies regional and traditional foods whose authenticity and origin can be guaranteed. Under this system a named food or drink registered at a European level will be given legal protection against imitation throughout the EU. The **Jersey Royal** brand attracts this level of protection because of the unique way in which it is grown, cultivated and harvested and the PDO ensures that only **Royals** grown in **Jersey** can be called '**Jersey Royal**'. The Jersey soil is light and well drained and many farmers still use seaweed harvested from Jersey beaches as a natural fertilizer (it is known locally as **Vraic**). The main outdoor crop is planted from January and harvesting usually begins in April through to the end of June. The peak of the season is May.

Vegetables

English Rainbow Chard has started. **Local Wild Garlic** is excellent for soups or a great alternative for making a Pesto. New season **French Carrots** and **French Turnips** are a real April treat. New season Portuguese **Savoy** and **Green Cabbage** are looking great with good colour and size. We are still receiving imported **Hispi Cabbage** for the month. **UK English Spring Greens** are available daily. **Spanish Broccoli** is still available with good colour and value. A great alternative is **Purple Sprouting Broccoli** some of which is local.

Cauliflower will switch between from Local Isle of Wight to a mixture of **U.K and France**. We see the return of the local produce within the summer months. **Onions** will start to move to long distance imports due to U.K. stored crop running down. Large Spanish onions have already moved over to cold store crop with slightly higher price, but excellent quality and flesh.

Root Vegetables such as **Carrots, Parsnips and Potatoes** have seen very stable conditions due to good growing and harvesting conditions. Currently prices are holding and stock quality is good. We aren't seeing issues



Dry Stores



£16.95

**Maggi- Béchamel Sauce
Powder Mix 2Kg**



£1.75

Hendersons- Relish 284ml



£11.45

**French's- Hamburger Tomato
Relish 2.45Kg**



£23.65

**Knorr- Beef Bouillon Paste
1Kg**



£23.65

**Knorr- Lamb Bouillon Paste
1Kg**



£23.65

**Knorr- Vegetable Bouillon Paste
1Kg**

RUBiES IN THE RUBBLE

**PROUDLY SAVING
WONKY FRUIT & VEG**
from going to waste



YOUR IMPACT TO DATE*

144,709

FRUITS AND VEGGIES SAVED FROM GOING TO WASTE.

**TO FIND OUT WHAT YOU COULD SAVE
EMAIL MILLY@RUBIESINTHERUBBLE.COM**

RA

*Based on Country Fare Sales to date May 2024 until January 2025

Plant Based Milk



Framptons Professional- Barista Coconut 12 x 1Litre



Framptons Professional- Barista Oat 12 x 1Litre



Framptons Professional- Barista Soya 12 x 1Litre



Sproud- Pea Milk Barista 6 x 1Litre



Califa- Almond Barista Blend 6 x 1Litre



Califa- Oat Barista NAS 6 x 1Litre

NEW

MOBILE APP | WEB | TABLET



Macphie RTU



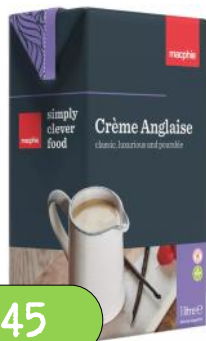
£5.45

Chocolate Pot Sauce- 1Litre



£6.10

Salted Caramel Pot Sauce- 1Litre



£5.45

Crème Anglaise- 1Litre



£5.95

Panna Cotta- 1Litre



£3.95

Southern Style Gravy- 1Litre



£5.95

Nacho Cheese Sauce- 1Litre

Uncoated Seafood



£26.95

**Seahawk– 15% Glaze XL
125/175 Cold Water Prawns 2Kg**



£10.75

**King Prawns– Raw Peeled
Deveined 16/20 1Kg**



£9.85

**Seahawk– Luxury Seafood Mix
1Kg**



£5.75

Raw Squid Tubes IQF– 1Kg



£16.75

**Seahawk– Cold Water Prawns
150/250 2Kg**



£11.85

**Seahawk– Whole Cooked
Crevettes 20/30 1Kg**



£6.90

**Katerveg- Moroccan
Cauliflower Bites GF 1Kg**



£24.45

**Paramount- Chilli Mozzarella
Nuggets GF 1.9Kg**

Appetisers



£5.75

**Ajinomoto- Green Pastry
Vegetable Gyoza 30 x 20g**



£7.95

**Ajinomoto- Duck Gyoza
30 x 20g**



£14.65

**Foodfellas- Cooked Yakitori
Chicken Skewers 1.5Kg**



£15.70

**Foodfellas- Panko Halloumi
Fries 1Kg**

NEW

Lamb & Weston



£31.20

Chunky Fries- Connoisseur
16 x 18 Skin Off 10Kg



£31.20

Rustic Fries- Connoisseur
Skin On 10Kg



£30.25

Stealth Fries- 9 x 9 Skin On 10Kg



£31.35

Stealth Fries- 11 x 11 Skin On 10Kg



£37.25

Potato Puffs- 10 x 1Kg



£34.45

Seasoned Crisscut/Waffle
Skin On 10Kg

Liqueurs & Spirits



£26.80

Wasabi Company- Shiso Gin
40% 50cl



£27.60

Wasabi Company- Sansho
Spiced Rum 42% 50cl



£23.95

Wasabi Company-Wasabi
Dorset Vodka 40% 50cl



£27.95

Wasabi Company- Yuzushu
Yuzu With Shochu 8% 720ml



£30.95

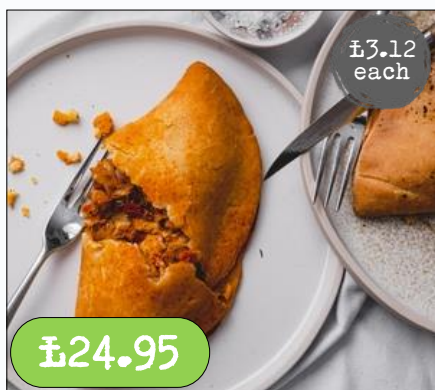
Shanty Spirits- Seaweed Spiced
Rum 70cl



£28.95

Shanty Spirits- Seaweed
Botanical Vodka 70cl

Baked To Taste- GF



£24.95

Gluten Free Pasty- Chicken & Chorizo x 8



£24.95

Gluten Free Pasty- Cheese & Onion x 8



£24.95

Gluten Free Pasty- Ruby Murray Curry Vegan x 8



£24.95

Gluten Free Pasty- Steak x 8



£9.85

Gluten Free- Free From Shortcrust Pasty 4 x 400g



£24.95

Gluten Free- Sausage Rolls Twin Pack x 8

NEW CONKER RASPBERRY GIN



**ALWAYS FROM FRUIT,
NEVER IMITATION BY
FLAVOURINGS.**

CONKER[®]
DISTILLERY

Speciality Breads



£26.95

Sourdough Saboroso Flatbread
25 x 130g



£32.95

Sourdough Loaf- Small
15 x 270g



£28.95

Ciabatta Roll- Large Long 30 x 130g



£29.95

Malted Ciapanini Roll-
40 x 100g



£32.95

Glazed Seeded Eden Burger Bun Vegan- 45 x 90g



£36.95

Tennessee Grillhouse Glazed Sliced Bun- 48 x 80g

Flatbreads & Wraps



48p
each

£14.35

Baked Earth- Rectangular Flatbread Single Serve 30 x 80g



43p
each

£30.95

Planete Pain- Greek Flatbread 72 x 120g



39p
each

£27.45

PanESCO- Lebanese Flatbread- X 70



86p
each

£27.55

PanESCO- Schiacciata Romana Flatbread 32 x 100g



73p
each

£17.45

Baked Earth- Oval Sourdough Wrap 24 x 120g



71p
each

£21.25

Roberts- Large Yorkshire Pudding Wraps 30 x 8"

NEW

Proper Cornish



£28.95

**Sausage Roll With Mustard-
40 x 146g**



£28.95

**Sausage Roll With Ketchup-
40 x 146g**



£32.95

**Chunky Pork Sausage Roll-
30 x 185g**



£34.95

**Chunky Maple & Bacon
Sausage Roll- 30 x 185g**



£44.45

**Chorizo Sausage Roll- 6"
40 x 175g**



£36.45

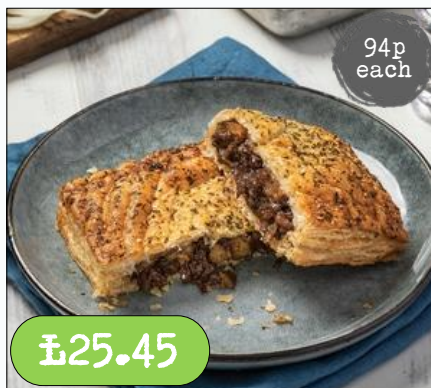
**Chunky Chipotle Chilli & Honey
Sausage Roll- 30 x 185g**

NEW

ONLINE ORDERING AVAILABLE NOW



**Cheese & Bacon Turnover-
30 x 122g**



Steak Slice- 27 x 175g



**Cheese & Onion Slice-
27 x 175g**



**Chicken & Mushroom Slice-
27 x 175g**



Vegetable Pasty- 20 x 283g



Cornish Steak Pasty- 20 x 283g

Proper Cornish

NEW Proper Cornish Pasties



£36.95
Mexican Bean- Vegan
20 x 283g



£37.95
Lamb & Mint- 20 x 283g



£27.45
Cheese & Onion- 20 x 283g



£33.75
Spicy Chicken & Chorizo-
20 x 283g



£37.95
Chicken Bhaji- 20 x 283g



£34.95
Bacon, Chicken & Leek-
20 x 283g



100% Plant Based Culinary Preparation

Ready To Serve

4 x 1.25Kg

They are freshly frozen from the field, without artificial colours or preservatives meaning that the products are extremely sustainable, so no wastage in the kitchen.

INSPIRE AND INNOVATE

**10%
OFF**



Sweet Treats



**Caterers Kitchen- Double
Chocolate Cookie Puck 90x50g**



**Caterers Kitchen- Milk
Chocolate Cookie Puck 90x50g**



**Caterers Kitchen- White
Chocolate Cookie Puck 90x50g**



**Bridor- Eclat Du Terroir Pain Au
Chocolate 90 x 70g**



**Bridor- Triple Chocolate
Extravagant 60 x 95g**



**Bridor- Almond Filled Croissant
60 x 95g**

Frozen Canapes



£32.95

Tipiak– Traditional Chicago Style Canapes 6 x 8



£27.45

Brioche Pasquier– Petits Fours Elegance & Chocolate x 48



£35.95

Frank Dale– Mini Chocolate Cup Selection 4 x 12



£30.95

Frank Dale– Mini Strawberry & Cream Scones 48 x 26g



£42.95

Frank Dale– Mini Smkd Salmon & Cream Cheese Bagels 45x22g



£29.95

Frank Dale– Mini Yorkshire Pud Beef & Horseradish 48 x 13g

The Canine Menu



100% Natural Dog Chews- Venison x 25



100% Natural Dog Chews- Boar X 25



100% Natural Dog Chews- Mixed Box x 30



100% Natural Dog Chew- Rabbit x 25



Brewery Bites- 5Kg



Canine Menu- Branded Dog Bowls Enamel x 5

caterers kitchen

A great range of products for the Out of Home sector

Caterers Kitchen has been crafted by chefs for chefs, showcasing culinary excellence.



 Unitas

Bar & Kitchen

Find your nearest stockist



Food Packaging



Prowrap– Baking Parchment Paper Sheets x 500



Prowrap– Foil Sheets 270mm x 300mm x 500



Vegware– Side Window Baguette Bag 14" x 1000



Vegware Sandwich Bag With Window Kraft 8.5" x 1000



Caterpack– Soup Bowls 12oz Or 16oz x 500. Lids Available



Foil Container– x 500 Lids Available



Vegware- Cardboard Burger Box 6" x 210



Vegware- Noodle Kraft Box 32oz x 500



Vegware- Wrap/Tortilla Box X 500



Vegware- Window Box 1100ml x 300



Majestic- Pizza Boxes 12" x 100 9" Also Available



Vegware- PLA Round Deli Container 8oz x 500



Easter Schedule - 2025 -

No Tele-sales Monday 21st April

Deliveries as usual

ORDERS CAN BE
PLACE VIA APP,
EMAIL OR
ANSWERPHONE AT
ANY TIME