

Fresh Thinking Promotions

April 2024

P.5



Water in a Box

£6.95

P.28



Brioche Baguette

£19.95



Global Harvest

£9.95

In this Issue...

GLOBAL HARVEST FRUIT FOR CHEESE

BOOK & BUCKET
LOCAL CHEESES



Fresh Update

Country Fare
Foodservice



FRESH | DAIRY | DRY | FROZEN | CHILLED | NON FOOD | PREPARED

AGED

CHEDDAR

CHEESE SAUCE



£13.45
2.72kg

APP ONLY
DEAL

APP ONLY
DEAL



SLICED

MOZZARELLA CHEESE

50 X 20G

£5.25

Refreshing Iced Coffee

250ml SlimCan



buy 4
get
1 free

APP ONLY
DEAL



BUY ONE BOTTLE

BLACK COW VODKA

AND GET A

200G TRUCKLE FREE

APP ONLY
DEAL

San Pellegrino



Pomegranate & Orange-
12 x 330ml



Limonata Lemon-
12 x 330ml



Grapefruit-
12 x 330ml



Blood Orange-
12 x 330ml



Aranciata Orange-
12 x 330ml



Sparkling Mineral Water-
12 x 500ml



Water In A Box- Orange & Peach 12 x 500ml



Water In A Box- Lemon & Lime 12 x 500ml



Water In A Box- Still Spring Water 12 x 500ml



Radnor Splash- Orange & Passion Fruit 24 x 250ml



Radnor Hills- Canned Spring Water 24 x 330ml



Radnor Hills- Canned Sparkling Water 24 x 330ml

Bottlegreen



**Sparkling Presse- Raspberry
Lemonade 12 x 275ml**



**Sparkling Presse- Pomegranate
& Elderflower 12 x 275ml**



**Sparkling Presse- Ginger Beer
12 x 275ml**



**Sparkling Presse- Elderflower
12 x 275ml**



**Sparkling Presse- Crisp Apple
12 x 275ml**



Cordial- Elderflower 6 x 750ml

Vegan



great taste



great taste

Vegan



great taste



REAL
HAND COOKED

Vegan



Vegan



100%
Gluten Free

100%
Vegetarian

No Added
MSG

Hospitality
Exclusive Brand

FREE POS AVAILABLE VISIT:
REALCRISPS.COM/POS



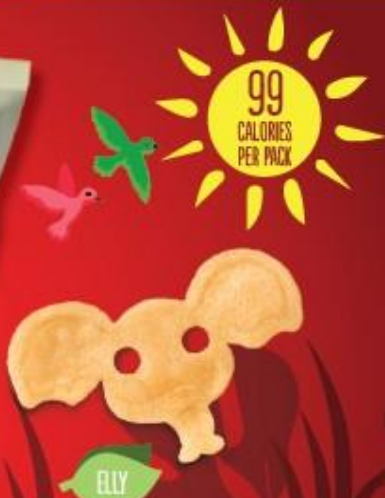
**Golden
Wonder**



MARCEL



LEO



ELY

GLUTEN FREE • NO ARTIFICIAL PRESERVATIVES
NO ARTIFICIAL COLOURS • 99 CALORIES PER PACK

Tayto
GROUP LIMITED

SNACKING SORTED

ORDER TODAY



MAKE EVERY SALE STACK UP



A crisp like no other

The ultimate social snack to bring fun to the routine of life.

- ✓ Growing +47% YoY, outperforming total crisps*
- ✓ The highest loyalty in the sharing category^
- ✓ Stackable format takes up less counter space
- ✓ 15 month shelf life



Find out more, explore our brands and order **free POS** at [kelloggsuantage.co.uk](https://www.kelloggsuantage.co.uk)

Kellogg's[®]

*IRI SalesOut data L13Iue to 19th March 23. 40g Pringles growing at +47% YoY in Foodservice versus total crisps at +31.3% Kantar 2021. ^Kantar WPO L52Iue to 18th May 2023



Golden Wonder- Animal Adventures Original 36 x 19g



Pom-Bear- Original 36 x 19g



Popchips- Salt & Vinegar 24 x 23g



PopChips- Sea Salt 24 x 23g



Hendos's- Relish Flavour Crisp Vegan GF 24 x 23g



Penn State- Pretzels Original Sea Salted 33 x 30g

Confectionary



Alpen Bar– Strawberry & Yoghurt 24 x 29g



Alpen Bar– Fruit, Nut & Chocolate 24 x 29g



Nestle– Mix-In Mini Smarties 500g



Nestle– Mix-In Mini Rolos 400g



Nestle– Mix-in Mini Milky Bar Pieces 400g



Nestle– Mix-In Kit Kat Pieces 400g



£17.95

The Full English– Mesh Pyramid Enveloped 1 x 4 x 15



£17.95

The Earl– Mesh Pyramid Enveloped 1 x 4 x 15



£17.95

Revive Raspberry– Mesh Pyramid Enveloped 1 x 4 x 15



£17.95

Mango & Pineapple– Mesh Pyramid Enveloped 1 x 4 x 15



£9.60

English Breakfast– String & Tag 1 x 100



£3.45

Decaffeinated Enveloped Tea Bags– 1 x 20

Twinings

Hot Beverages



£28.40

Nescafe- Nescafe Azera 500g



£28.40

Nescafe- Original Granules 750g



£10.75

Tea India- Masala Chai 4 x 40



£10.75

Tea India- Coconut Chai 4 x 40



£12.95

Drink Me Chai- Chai Latte 1Kg



£17.25

Horlicks- Traditional Add Milk 2Kg

Kellogg's®

- Catering for all -
your cereal needs

Do you want great quality
famous brands and a
wide range at breakfast?



Breakfast is the most important meal of the day.
Quality & freshness are crucial to achieving satisfaction.

Kellogg's Portion Paks are the way to offer customers their
favourite cereals in a hygienic, single-serve branded pack.

£12.95 — Portion Packs

32p per Portion



The Book and Bucket Cheese Company was founded in 2019 from a combination of education, science, and passion for flavour. 5 years later, The Book & Bucket Cheese Company hand make a delicious range of artisan sheep and cow's milk cheese from their Dairy in the heart of Dorset and have won many awards, including 4 World Cheese Awards and 10 Great Taste stars.

The Book & Bucket Cheese Company

Award winning cheese, handmade in the heart of Dorset.





£4.10

Wilde– Garlic Soft 200g



£4.95

Smoked Wordsworth– Gouda 200g



£5.20

Orwell– With Edible Flowers
Soft Sheep Cheese 150g



£5.20

Orwell– With Pink Peppercorns
Soft Sheep Cheese 150g



£4.90

Hardy's– Hard Sheep Cheese
150g



£4.45

Cranbourne Blue– Cows Milk
Blue 200g

Book & Bucket

Belazu



£9.25

Semi Dried Tomatoes- 1.15Kg



£32.25

Mixed Pitted Olives- Herb D'Provence 2.5Kg



£13.45

Marinated Mini Figs- 1.35Kg



£35.45

Nocellara Olives- Stone In 2.5Kg



£19.95

Sour Cherry Harissa Paste- 1.1Kg



£32.95

Truffle & Pecorino Luxury Nuts- 1.35Kg

BELAZU

WE WERE BORN TO FIND THE BEST INGREDIENTS FOR CHEFS -
STARTING BACK IN 1991 WHEN WE WERE
THE FRESH OLIVE COMPANY AND BROUGHT FRESH
UNPASTEURISED OLIVES TO THE UK FROM PROVENCE.

WE ARE PROUD OF THE LONG-STANDING RELATIONSHIPS WE HAVE
BUILT OVER THE YEARS AND THE EXTENSIVE PRODUCT PORTFOLIO WE
HAVE CURATED. NOW, WE'RE A STAPLE IN KITCHENS THROUGHOUT THE
UK, WITH A 500+ PRODUCT RANGE OF HIGH-QUALITY INGREDIENTS
THAT REPRESENT THE BEST OF THE BEST.



**OLIVES, NUTS & SNACKS, ANTIPASTI, PESTOS, PASTES, CHEESES,
OLIVE OILS, VINEGARS, AND SPECIALITY INGREDIENTS**



UHT Milk



Koko- Coconut Milk Unsweetened 12 x 1Litre



Koko- Barista Foamable Milk 12 x 1Litre



Framptons Professional- The Oat One Foamable 12 x 1Litre



Delamere- Mini Milk Glass Bottle Semi Skimmed 24 x 97ml



Lakeland- Semi Skimmed Milk Sticks 240 x 10ml



Café Maid- Cream Jiggers X 120



£17.75

Chalk Stream- Hot Smoked Trout Side 500-650g



£21.45

Chalk Stream- Cold Smoked Trout Long Slice Side 600-800g

Chilled



£28.35

Hot Smoked- Salmon Side Price Per Kilo



£28.95

Smoked Salmon- Side D Cut Price Per Kilo



£12.25

Pate Grand Mere- Chicken Liver Pate 1Kg



£11.55

Magistar- Ardennes Pate 1Kg

THE **REAL** CURE



Pioneers of the British charcuterie movement, The Real Cure combines traditional and innovative techniques to produce an award-winning range of British charcuterie.



- **FREE RANGE PORK SALAMI & CHORIZO**
- **WILD BRITISH VENISON SALAMI & CHORIZO**
- **GRASS FED BRITISH BRESAOLA**
- **HARTGROVE COPPA**
- **SLICED MIXED CHARCUTERIE PLATTERS**
- **NDUJA**
- **BEER STICKS**

**BRITISH
CHARCUTERIE**



**MADE IN
DORSET**

Chilled



£2.55

Dragonfly- Organic Super Firm Tofu 300g



£2.75

Dragonfly- Organic Smoked Tofu 300g



£2.65

Dragonfly- Organic Marinated Tofu 300g



£45.95

Foie Royale-Classic Duck 400g



£9.95

Foie Royale- Classic Goose 80g—Pre Order



£7.85

Foie Royale- Classic Duck 80g- Pre Order

Local Cheese



£7.75

Feltham's Farm- Renegade Monk 220g



£7.75

Feltham's Farm- Rebel Nun 200g



£7.75

Feltham's Farm- Gert Lush 220g



£5.25

Feltham's Farm- La Fresca Margarita 210g



£33.95

IOWight Cheese Co- Gallybagger 1.1Kg



£4.95

Monkey Chop- Loveable Rogue Soft White Cheese 200g



£4.35

Red Cabbage Sliced- 2.5Kg



£8.95

Hand Cut Chips- 5Kg



£3.45

Roast Vegetable Mix- 1Kg



£2.95

Red Onion Sliced 2mm- 1Kg



£9.45

Baton Carrots- 5Kg



£8.25

Diced Pineapple- 2Kg

Fresh

April

Update

April will be a dynamic month bursting with fresh, new seasonal delights, Jersey Royals, English Asparagus, Local Wild Garlic leaves, Local Strawberries and some early entries of English Salad.

Fruit

French Apples will start to finish towards the end of April with a shift to **Southern Hemisphere Apple**. **Chilean Granny Smiths** and **South African Cape Apples** are some of the varieties that will replace the **French Apple**. **Melon** and **Orange** prices often become expensive in April as South and Central American supplies dry up.

Local **English Strawberries** have started, cheaper **Spanish Strawberries** are also available but sadly, their quality may falter if warm weather hits **Spain**. **Papayas** are very good now, and taste great when sprinkled with Lime Juice. **Easy-Peelers** become extremely difficult to source and can be very sharp in flavour and may not last as well.

Avocados will go through a bad patch as the Spanish/Israeli season ends. Fortunately, the **South African** season is due to start mid-month and the fruit is always excellent.

Sadly **Yorkshire and Wye Valley Forced Rhubarb** will finish, replaced by **Outdoor grown Locally from Sopley Farm**, the outdoor product differs to the forced with thicker skin and less sweet flavour. **Dutch Forced** still available by pre order only.



New This Month

BACK IN SEASON

- **Local New Forest Strawberries** have started, these are now being packed in 227g punnets and are superb. The first variety is a large berry with a deep red colour.
- **Local Asparagus** is now available, Country Fare is now working with two local growers to ensure that we have enough produce. The season will end Late June.
- **Jersey Royal Potatoes** currently sold in 6kg boxes this will change to 10kg bags later this month. There are now less and less growers of this amazing potato so prices start high.

Salad

The **Dutch/English** season will bring with it consistent quality and supply, there may be a few periods of short supply in April as we change over from **Spanish** to **Dutch/English** produce. Prices can be a bit unpredictable; however by the end of the month, when the English crop arrives, prices will settle down.

New season **Dutch Aubergines, Bell Peppers, Tomatoes and Cucumbers** fall in price towards the end of April and are very good quality. **English Tomatoes** will start this month.





These have been grown in **Jersey** for over one hundred years and now have **EU Protected Food Name Status** or **PDO**. This scheme identifies regional and traditional foods whose authenticity and origin can be guaranteed. Under this system a named food or drink registered at a European level will be given legal protection against imitation throughout the EU. The **Jersey Royal** brand attracts this level of protection because of the unique way in which it is grown, cultivated and harvested and the PDO ensures that only **Royals** grown in **Jersey** can be called '**Jersey Royal**'. The Jersey soil is light and well drained and many farmers still use seaweed harvested from Jersey beaches as a natural fertilizer (it is known locally as *Vraic*). The main outdoor crop is planted from January and harvesting usually begins in April through to the end of June. The peak of the season is May.

Vegetables

English Rainbow Chard has started. **Local Wild Garlic** is excellent for Soups or a great alternative for making a Pesto. New season **French Carrots** and **French Turnips** are a real April treat. New season Portuguese **Savoy** and **Hispi (Sweet Heart)** are looking great with good colour and size. **UK English Spring Greens** are available daily. **Spanish Broccoli** is still available with good colour and value. A great alternative is **Purple Sprouting Broccoli** some of which is local.

Cauliflower will switch between **U.K and France** to source the best value and size we can. **Onions** are still going to cause problems until new season produce is available into the summer. We are again seeing high prices due to the varying weather conditions during 2023 growing season. **Parsnips** will be coming towards the end of the season and will switch to Spain. **Potatoes** are the big problem as we move into spring, we are going to see lesser quality and higher prices. We are working closely with long standing suppliers to try and ensure as little issue as possible. However please keep in mind things wont be perfect.





**NEW PROFESSIONAL
MAYONNAISE
DESIGNED
FOR YOUR
KITCHEN**



Exclusively formulated for chefs and designed to deliver outstanding performance across all professional applications.



*Source: Euromonitor, Cooking Ingredients & Meals retail value sales - excluding foodservice. For more info at: unilever.com/brands/nutrition/hellmanns



Hellmann's- Tomato Ketchup Squeezy 8 x 430ml



Hellmann's- Vegan Squeezy Mayonnaise 8 x 430ml



Hellmann's- Squeezy Mayonnaise 8 x 430ml



Hellmann's- Vegan Mayonnaise 5 Litre



Epicure-Vietnamese Black Peppercorn Grinder 6 x 50g



Epicure- Mediterranean Sea Salt Grinder 6 x 50g

Condiments

Dry Stores



St Pierre-Brioche Baguette
4 x 7



Plenish- Oat Organic Barista
M*lk 6 x 1Litre



Plenish- Soya Organic Barista
M*lk 6 x 1Litre



Plenish- Organic Barista
Almond M*lk 6 x 1Litre



Pizza Express- House Dressing
6 x 235ml



Nando's- Peri-Peri Medium
Sauce 6 x 500ml



Our **NEW**
Caramel

Available to order now!

Log in online to check our app-only promotions

12 x 250ml



Dry Foods



£13.95

Kühne– Sandwich Sliced Gherkins 2.9Kg



£4.95

Fontinella– Sliced Green Jalapenos In Brine 3Kg



£12.45

French's– American Classic Yellow Mustard 2.9Litre



£12.75

French's– Tomato Burger Relish 2.45Kg



£6.55

Henderson's– Worcestershire Sauce 1Litre



£1.85

Henderson's– Glass Bottle Relish Worcestershire Sauce 284ml

Coated Seafood



£11.95

Whitby- Gluten Free
Whole tail Scampi 450g



£10.95

Whitby- Gluten Free Cod
Goujons 600g



£8.25

Whitby- Extra Large Whole tail
Scampi 908g



£12.20

Caterers Kitchen- Breaded
Whole tail Scampi 908g



£8.90

Seahawk-Torpedo Breadcrumbs
King Prawns 500g



£34.95

Seahawk- Breaded Cod Fillets
18 Portions 170-200g

Frozen



Frank Dale- Mini Vegetarian
Quiche 48 x 21g



Pork Farms- Mini Buffet Pork Pie
24 x 65g



Capri Foods- 5" Pizza—Cheese
& Tomato x 30



Menuserve- Quiche Cheese &
Onion 11Inch



Menuserve-Quiche Lorraine
11Inch



Menuserve- Spanish
Mediterranean Vegetable 11In



£13.30

Beef Stock- 2.5Kg



£13.30

Golden Chicken Stock- 2.5Kg

TRUEfoods



£21.95

50% Reduced- Golden Chicken Stock 2.5Kg



£13.30

Lamb Stock- 2.5Kg



£21.65

Fish Stock- 2.5Kg



£21.95

50% Reduced- Beef Stock 2.5Kg

Frozen Potato



£28.95

Bannisters- Potato Skin Halves
4 x 20



£27.25

Bannisters- Baby Hasselback Potatoes
2 x 2.1Kg



£5.25

Lutosa- Crunchy Hash Browns
2.5Kg



£21.25

Lutosa- Gourmet Mash Potatoes
10Kg



£4.95

Lutosa- Potato Croquettes 2.5Kg



£24.95

Lutosa- Rosti Burger
4 x 2.5Kg

Chunk Of Devon



£2.10 each

£41.95

Ruby Murray- Vegan Pasty
20 x 272g



£2.10 each

£41.95

Chicken & Chorizo- Pasty
20 x 272g



£2.70 each

£53.95



Homity- Pie 20 x 265g



£2.10 each

£41.95

Cornish- Steak & Veg Pasty
20 x 272g



£2.70 each

£53.95

Chicken, Bacon & Leek Pie-
20 x 272g



£2.10 each

£41.95



Chunki Roast Veg- Pasty
20 x 272g

Global Harvest



£14.10

Acacia Honey With Truffle– 220g



£19.60

Dill Pollen Spice– 28g



£9.95

Bittersweet Orange– Fruit For Cheese 500g



£9.95

Rhubarb– Fruit For Cheese 500g



£9.95

Damson Plum– Fruit For Cheese 500g



£8.95

Quince– Fruit For Cheese 500g

Bridor



Ham & Cheese Swirl- 54 x 120g

£51.95



Triple Chocolate Extravagant- 60 x 95g

£38.95



Vegan Raspberry Filled Croissant- 44 x 90g

£24.95



Pastel De Nata- 60 x 60g

£26.95



Vanilla Couronne - Vegan Crown 48 x 90g

£28.95



Cherry Couronne- Vegan Crown 48 x 90g

£31.95

NEW

Desserts



£1.18 each

£32.95

La Lorraine- Apple Frangipane Tartlet 28 x 98g



£1.36 each

£37.95

La Lorraine- Raspberry Crumble Tartlet 28 x 105g



£1.84 each

£27.65

PanESCO- Vegan Cassis Mousse Crumble x 15 Individual



£1.84 each

£27.65

PanESCO- Vegan Passion & Mango Crumble x 15 Individual



£20.95

Mademoiselle- Raspberry & White Choc Torte 14 Portions



£18.95

Mademoiselle- Sticky Toffee Cream Cake 14 Portions

NEW

ONLINE ORDERING AVAILABLE NOW



£1.66 each

£19.95

**Caramelised Biscuit Chouxnut-
12 x 83g**



£1.50 each

£17.95

Giant Profiterole- 12 x 113g



£17.95

**Apricot & Raspberry Frangipane
Tart- 12 Portions**



£16.95

**Cherry & Chocolate Cream
Cake- 14 Portions**



£19.20

**Raspberry & White Chocolate
Torte- 14 Portions**



£17.95

Zesty Orange Torte- 14 Portions

Mademoiselle

HCC



£23.95

HCC- Cherry Genoa Cake
14 Portion



£20.75

HCC- Caramel & Honeycomb
Brownie 15 Portion



£19.25

HCC- Bountiful Brownie
15 Portion



£17.65

HCC- GF Lemon Drizzle Slice
Traybake 15 Portion



£29.65

Mademoiselle- GF Billionaire
Salted Caramel Cheesecake



£22.45

Mademoiselle- Passion Fruit &
Lime Cake 14 Portions



The Belgium- x 12



Strawjelly Jam- x 12



Spectaculous (Vegan) - x 24



Queen V- x 12



Nutty Zafari (Vegan) - x 24



Berry White- x 12

Don't Worry Be Happy

New Forest Impulse



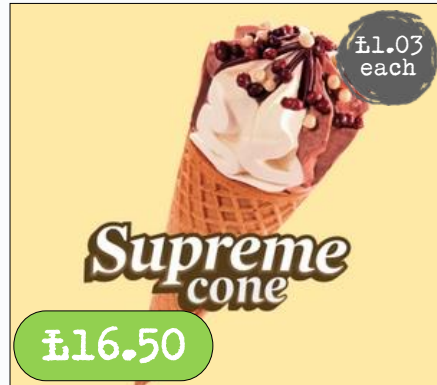
Twisted Trio- 30 x 80ml



Smoothie Tropical- Dairy Free
24 x 70g



Supreme- White Chocolate
20 x 120ml



Supreme- Vanilla Cone
16 x 120ml



Super 5 Fruit Ice- 20 x 85ml



Squeeze Up- Lemon & Lime
16 x 110ml



£29.95
Fruit Smoothie– Coco Loco
 30 x 140g



£29.95
Fruit Smoothie– Strawberry Split
 30 x 140g



£29.95
Fruit Smoothie– Big 5 30 x 140g



£29.95
Vegetable Smoothie– Avo Go-Go 30 x 140g



£29.95
Vegetable Smoothie– Detox-Zing 30 x 140g



£29.95
Vegetable Smoothie– Kale Kick 30 x 140g

Love Struck

Cleaning Chemicals



£6.95

Cleenol- Warm Oven Spray Cleaner 5Litre



£13.25

Vanquish- Heavy Duty Oven Cleaner 5Litre



£9.25

Osmos- Glass Wash Cleaner 5Litre



£4.95

Osmos- Dishwasher Rinse Aid 5Litre



£6.45

Osmos- Machine Dish Wash 5Litre



£8.95

Cleenol- Bactericidal Multipurpose Cleaner 5Litre



£5.25

**Bizzybee– Yellow Rubber
Gloves Large x 6**



£2.30

**Caterers Kitchen– Green Large
Pan Scourer x 10**



£18.95

**Caterpack– Polymax Long
Clear Refuse x 200**



£22.40

**Hand Towels– White 2Ply
Z-Fold 21x24 x 3000**



£17.45

**Mini Jumbo– Toilet Roll 90mm x
150m 60mm Core x 12**



£17.10

**Cloud 9– Premium Toilet Tissue
40 x 320 Sheets 3Ply**

Disposables

Takeaway



Price From

£39.95

Caterpack- Soup Bowls
12/16oz Available x 500



£51.95

Caterpack- Lid for Soup Bowls
Fits 12-16oz x 500



Price From

£14.95

Pizza Boxes- 9-12Inch x 100



£66.30

Kraft- Deep Fill Sandwich
Wedge 72mm x 500



£22.85

Micro Containers With Lids-
17 x 12cm x 250



£20.95

Medium- Brown Paper Handled
Takeaway Bag 13 x10Inch x 250

Takeaway



£99.95

Vegware- Large Window Box
1100ml x 300



£99.95

Stagione- Kraft Lined Tray
750ml x 300



£73.95

Vegware- Paper Food Bowl
32oz x 300



£61.95

Vegware- Side Window
Baguette Bag 14Inch x 1000



Price From
£58.45

Vegware- 8 Or 12oz x 500
Round Containers Available



£39.95

Vegware- Deli Round Lid Fits
8-32oz Containers

Mega Deals



£2.60

BLOCK

Violife– Vegan Greek White Block 200g



£2.45

200g

Violife– Vegan Mozzarella Cheese Flavour Grated 200g



£11.95

TRUEfoods– Veal 100% British 2.5Kg



£9.45

100% Mozzarella– Grated 2Kg



£13.95

BANNISTERS
YORKSHIRE FAMILY FARM

Bannisters– Mini Roasted Corn Cobs 2Kg



£1.83 each

£21.95

PARTY PACK
BEST VALUE

Woolf & Brew– Dog Beer Bottom Sniffer 12 x 330ml

