

Fresh Thinking Promotions

March 2024

P.8



£17.95

Penn Pretzels- 33x30g

P.11



£2.25

Twinings - Redbush 1x20

P.44

HAPPY DOG HAMPER
ESSENTIALS AND ENRICHMENT FOR THE PERFECTLY CALM DOG-FRIENDLY STAY



£26.95

Dog Hamper x 6

In this Issue...

CHALKSTREAM
TROUT FARM

TRADE SHOW
MARCH 19TH



ChalkStream®

Fresh Update



Country

Fare
Foodservice

FRESH | DAIRY | DRY | FROZEN | CHILLED | NON FOOD | PREPARED



**WHOLE
DORSET NDUJA
£27.95
PER KILO**

**APP ONLY
DEAL**



**BUY 2 BOXES OF PAPPARDELLE
GET PESTIKO PESTO
FREE**

**APP ONLY
DEAL**



Kara

Baking For Foodservice

BUY 2 BOXES FRUIT

SCONES GET A

**CLOTTED
CREAM
454G FREE**

APP ONLY
DEAL

PICKLED EGGS

**IN LIGHT
VINEGAR 2.25KG**

£10.95

APP ONLY
DEAL



crafted to complement food

Stock our premium, award
winning drinks



DESIGNED TO
COMPLEMENT
FOOD



BRAND
LEADER IN
ELDERFLOWER



SPARKLING PRESSÉ 12 x 275ML: handpicked elderflower, pomegranate & elderflower, crisp apple, raspberry lemonade, ginger beer

Drinks



Robinsons– Fruit Shoot Orange
24 x 275ml



Robinsons– Fruit Shoot
Blackcurrant 24 x 275ml



Viva– Vanilla Ice Cream
Flavoured Milk 27 x 200ml



Viva– Strawberry Flavoured Milk
27 x 200ml



Viva—Chocolate Flavoured
Milk 27 x 200ml



Viva– Banana Flavoured Milk
27 x 200ml

Soft Drinks



Pepsi - 24 x 330ml



Pepsi Max - 24 x 330ml



Dr Pepper- 24 x 330ml



7-Up Free- 24 x 330ml



Sprite- 24 x 330ml



Fanta Orange- 24 x 330ml

Jim discovered the phenomenon of Iced Coffee whilst road tripping around Oz.

Arriving back in the UK, he saw a gap in the market for a truly refreshing Iced Coffee.

He teamed up with his sister Suze & launched Jimmy's in 2010. Jimmy's Iced Coffee is available in all major retailers throughout the UK.

Their company ethos is having fun & they are proud to be a B Corp.



Brother/Sister
Co-Founders

Country Fare
Foodservice

Jimmy's®

Refreshing Iced Coffee

275ml BottleCan™

250ml SlimCan



vs.



Low
Sugar



Fastest growing
UK Iced Coffee



HFSS
Compliant



Plastic
Free

Country Fare
Foodservice

Please contact your Country Fare representative to place your order today

Jimmy's®

Crisp



Walkers- Cheese & Onion
32 x 32g



Walkers- Salt & Vinegar
32 x 32g



Walkers- Quavers 32 x 20g



Walkers- Wotsits 32 x 22g



Penn State- Original Sea Salted
Pretzels 33 x 30g



Walkers- Ready Salted
32 x 32g



Nestle- Kit Kat 4 Finger x 24



Mars- Twix Twin 25 x 50g



Cadbury- Wispa Bar 48 x 36g



Kellogg's- Totally Chocolate
Rice Krispie Squares 30 x 28g



Kellogg's- Marshmallow Rice
Krispie Squares 30 x 28g



Kellogg's- Chocolate
Caramel 30 x 36g

Coffee Time



£28.40

Nescafe- Original Coffee Granules 750g



£28.40

Nescafe- Azera 500g



75p each

£8.95

McVities Tasties- Custard Creams 12 x 150g



75p each

£8.95

McVities Tasties- Bourbon Creams 12 x 150g



10p each

£19.95

Nescafe- Original Coffee Stick Portions x 200



10p each

£19.95

Nescafe- Decaffeinated Coffee Stick Portion x 200



£2.25

Pure Camomile Enveloped Tea
Bags- 1 x 20



£2.25

Redbush Enveloped Tea Bags-
1 x 20



£2.65

Decaffeinated Enveloped Tea
Bags- 1 x 20



£4.75

English Breakfast Enveloped
Tea Bags- 1 x 50



£2.25

Pure Peppermint Enveloped Tea
Bags- 1 x 20



£2.25

Lemon & Ginger Enveloped Tea
Bags- x 1 x 20

Breakfast



**Alpen– Original Sachets
30 x 45g**



**Alpen– No Added Sugar
Sachets 30 x 45g**



**Alpen Bars– Strawberry &
Yoghurt 24 x 29g**



**Alpen Bars– Fruit, Nut &
Chocolate 24 x 29g**



**Alpen– No Added Sugar
6 x 1.1Kg**



Ready Brek– Original 6 x 450g



Kellogg's- Corn Flakes 4 x 500g

Kellogg's- Coco Pops
4 x 500g

Kellogg's- All Bran 4 x 500g

Kellogg's- Crunchy Nut
4 x 500g

Kellogg's- Rice Krispies 4 x 400g

Weetabix- Individually
Wrapped x 96 C



ChalkStream®

Suppliers of Fine
English Rainbow Trout

ChalkStream was established in 2015 by Hugo Hardman. Since its inception ChalkStream trout has found its way on to the menus of leading chefs across Hampshire and the UK. ChalkStream foods works with fish farmers on the River Test and River Itchen in Hampshire to provide fresh and smoked rainbow trout. Water from a 'chalk stream' is almost unique to England with 95% of the world's supply of pure chalk stream water existing in southern England. Water is filtered and purified by layers of chalk before emerging again in springs or 'aquifers' that flow into streams and finally rivers, such as the iconic River Test and River Itchen - the gin-clear chalk streams of Hampshire.



*"It is tremendously exciting to see our fish gracing menus across the UK" said **Hugo Hardman**. "We fully expect demand for this delicious Hampshire product, to continue to rise. I am personally thrilled to have been part of the lowly trout's complete transformation!"*



HAMPSHIRE FARE
FOOD DRINK CRAFTS

The county's local food group



Side of Hot Smoked Trout
THE FINEST TASTE FROM THE PUREST WATER



Side of Cold Smoked Trout
THE FINEST TASTE FROM THE PUREST WATER



£21.95

**Cold Smoked Trout Long Side
600-800g**



£17.75

Hot Smoked Trout Side 500-650g



£16.95

**Koko- Koko Milk Barista
Foamable 12 x 1Litre**



£18.95

**Koko- Koko Milk Unsweetened
12 x 1Litre**



£14.95

**Delamere- Mini Milk UHT Semi
Skimmed Glass Bottle 24 x 97ml**



£6.75

**Lakeland- Semi Skimmed UHT
Sticks 240 x 10ml**

Pastry



£38.95

Maitre Andre– Vegan Puff Pastry Ready Rolled 4.2Kg



£38.95

Maitre Andre– Puff Pastry Ready Rolled 4.2Kg



£38.95

Maitre Andre– Shortcrust Pastry Ready Rolled 4.25Kg



£14.65

Mad K– Shortcrust Gluten Free Pastry Black 1Kg



£13.95

Jus Rol– Puff Pastry Oval Lids 7.5 x 5.5" 40 x 85g



£3.95

Jus Rol– Shortcrust Pastry Block 1.5Kg

Dairy



£15.95

English Alpine– Grated Gruyere
Style Cheese 2Kg



£11.95

Arla– 100% Mozzarella 10mm
Diced For Di Latte 2Kg



£6.55

Mozzarella Slices– 50x 20g 1Kg



£10.45

Mozzarella Pearls– 1Kg



£2.95

Applewood– Smoked Vegan
Block 200g



£19.95

Applewood– Smoked Cheese
Block 1.5Kg

Rosary Goats Cheese



**Garlic & Parsley Button-
6 x 100g**



Dazel Ash- 200g



St Ella Crottin- 12 x 60g



Rosary Goats Log- 1Kg



Goats Curd- 1Kg



Rosary Ash Goats Log- 275g



**Ubley Life- Thick & Creamy
Peach Yoghurt 12 x 125g**



**Ubley Life-Thick & Creamy
Strawberry Yoghurt 12 x 125g**



**Ubley- Thick & Creamy Mixed
Tray Yoghurt 12 x 125g**



**Tims Dairy- Smooth & Creamy
Mixed Tray 12 x 125g**



**Tims Dairy-Low Fat Natural
12 x 125g**



**Tims Dairy- Assorted Low Fat 1%
12 x 125g**

Cheese



£14.95

**Wyke Farms– Grated 100%
Mature Cheddar 2Kg**



£19.95

**Wyke Farms– Mature Cheddar
2.5Kg**



£1.95
each

£38.95

**Wyke Farms– Unsalted Butter
20 x 250g**



£1.95
each

£38.95

**Wyke Farms– Salted Butter
20 x 250g**



£4.45

**Snowdonia Cheese Company–
Mini Black Bomber 200g**



£7.25

**Godminster– Black Howling
Hound 200g**



£31.95

Truffle & Pecorino- Luxury Nut Mix 1.35Kg



£22.95

Rose Harissa Nut Mix- 1.45Kg



£14.95

Red Pepper Tapenade- 900g



£19.95

Sour Cherry Harissa Paste- 1.1Kg



£6.45

Sour Cherry Molasses- 250ml



£4.45

Calabrian Chilli Hot Honey Sauce- 450g

Book & Bucket



£4.85

Smoked Wordsworth– 200g



£5.15

Orwell– With Edible Flowers
150g



£5.15

Orwell– With Pink Peppercorn
150g



£4.85

Hardys– 150g



£3.65

Blyton– 200g



£4.40

Cranbourne Blue– 200g



£7.95

Maris Potato- Cut Roast 5Kg



£4.25

Broccoli Florets- 1Kg



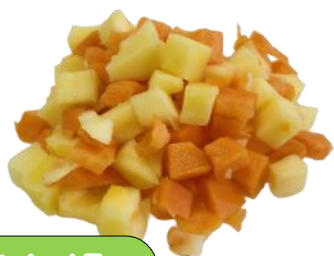
£8.25

Pineapple Chunks- 2Kg



£3.95

Washed Spinach- 500g



£4.45

Carrot & Swede Mix- Diced
2.5Kg



£2.95

Sliced Red Onion- 1Kg

This Month

BACK IN SEASON

Plan and Prepare

As winter draws to an end and the mild spring weather begins, there will be a gradual change in produce, over-wintered greens like **Savoy** and **Tundra Cabbage** will be replaced by delicate **Spring Greens**; **Forced Rhubarb** will be joined by **Outdoor Rhubarb** and **Purple Sprouting** will be at its best.

Local Tundra and **Savoy** have finished and will be replaced with Spanish & Portuguese produce, there are limited quantities of **Local Purple Sprouting** available from one of our local growers. **Local Dorset Rapeseed Oil**: Grown and produced in Dorset, this cold pressed oil is an excellent alternative to olive oil and is local with a small carbon footprint. **Local Asparagus** and **Jersey Royals** have started.

Fruit

Local New Forest Strawberries will have started amazing early this year, grown under glass this early fruit tastes amazing, please check with the sales team as supply is limited. **Easy Peelers** will be changing variety in March- **Spanish Satsumas/Clementine's** have finished to be replaced by late season Spanish/Moroccan **Ortaniques, Minneola's** and **Mandarins**. Unfortunately they are not as easy to peel as other varieties. **Blood Oranges** and **South African Lychees** will finish this month. We will soon be saying goodbye for another year to the **English Cox's** and will switch to **Dutch** followed by **New Zealand** supply. **Spanish Strawberries** are considerably cheaper, putting them back into everyday use. **Watermelon and Honeydew** remain difficult. **Forced Rhubarb**, not a fruit but is a great British ingredients which is keenly priced in March.



A great choice for your Mothers' Day Menu.

Fresh

March

Update



Foraged Produce

Our New 'Foraged Produce' category has been very well received and hope you have all been enjoying the exciting new products available. From **Seaweeds** to **Wild Chervil** and even **Sea Cabbage** there are so many weird and wonderful options to brighten spring menu's. We are hopeful to see the first of the **U.K.** true wild mushrooms towards the end of the month with **Morel's** and **St. George** starting. Please contact Customer Relations or your account manager for more details.

Vegetables & Salad

Jersey Royals have started. **Cauliflowers** are currently being sourced from U.K. A perfect replacement for English Cabbage would be **Spring Greens** they are delicate and delicious or why not try the pointed **Portuguese Hispi**, known as the **Sweetheart Cabbage**. **Spanish and English Kale** and **English Purple Sprouting** are now available in the market and will remain available in March provided there are no surprise frosts. We have eventually seen the first **Egyptian Peas in the Pod** in the Markets.

The first new season **English Potatoes** are due in from **Jersey** and **Cornwall** and there is some Spanish scrapping potatoes available.

Fresh from **Milan Markets**, **Monks Beard**, also known as **Agretti** and lovely violet and globe artichokes. It is now the rainy season in East Africa, this can have an impact on the quality of **Fine Bean**, **Mangetout** and **Sugar Snap**. If these products are packed wet, they can develop patches of mould in the boxes or brown 'rust' spots on the produce. We are monitoring the situation and checking quality. Please let us know if you receive problematic produce.

In March salads like **Peppers**, **Cucumber** and **Tomatoes** will begin to switch from Spanish to Dutch supply. We may experience some quality issues especially with **Tomatoes** as the season changes. **English and Dutch Cucumbers** should appear on the scene by the end of March or early April. **Watercress**, **Rocket** and **Spinach** is **all great quality**. **French Fancy Lettuces** are still expensive and will remain so throughout spring. **English Lettuces** should begin towards the end of the month, they will be small to start with and bulk out as the warmth arrives. **Spanish Cherry and Cherry Vine Tomatoes** are all available in the markets. We will be working with a few different U.K. growers on tomatoes to give some options on home grown produce.

Local Asparagus has started. We are truly privileged that our microclimate has brought on the asparagus this early. The New Forest and Dorset have had the first English Asparagus on the whole of the UK. The season will continue on to mid-June, so please aim to keep this amazing produce on your menu from March-June.



Dry Goods



Cooks & Co- Jackfruit In Brine
6 x 400g



Cooks & Co- Lotus Root In Brine
6 x 400g



Cooks & Co- Banana Blossom
In Brine 6 x 400g



Knorr- Vegetable Bouillon Paste
1Kg



Knorr- Chicken Bouillon Paste
1Kg



Knorr- Beef Bouillon Paste 1Kg



£19.10

Teriyaki Sauce– 2Kg



£11.45

Tempura Batter Mix Super Crispy– 1.5Kg



£10.95

Miso Sauce– 1Litre



£18.65

Japanese Yakiniku Sauce– 2Kg



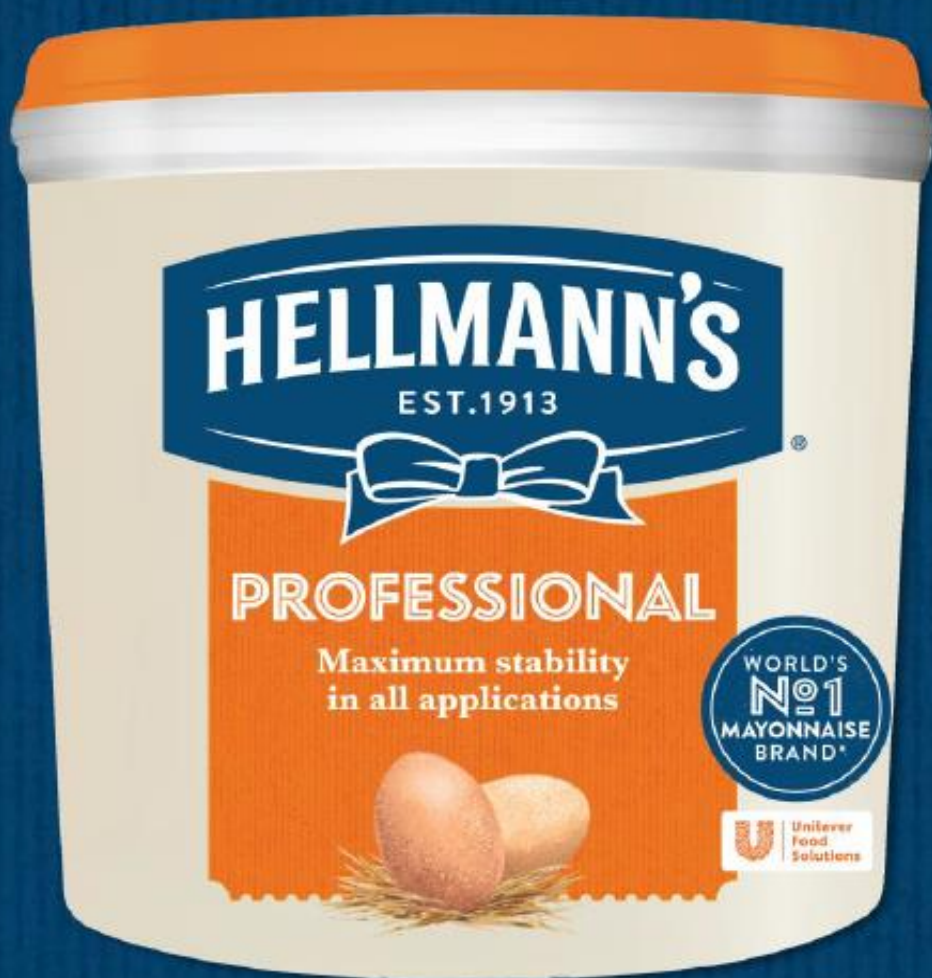
£11.45

Goma Japanese Dressing– 1Litre



£10.95

Dried Seaweed Salad Mix– 100g



*"In a busy service, I need to
trust that my mayo
performs every time,
over time."*

Coming Soon...

Sauces



£25.55

**Hellmann's- Mayonnaise
Vegan 5Litres**



£23.95

**Hellmann's- Mayonnaise
5Litres**



£21.90

**Maggi- Demi-Glace Sauce
Powder Mix 1.5Kg**



£19.45

**Maggi- Bechamel Sauce
Powder Mix 2Kg**



£8.95

**Sacla- Vegan Tomato Pesto
950g**



£14.70

**Pizza Express- House Express
6 x 235ml**

Frozen



£24.95

Caterers Kitchen– Classic Beef Burgers 48 x 113g



£24.95

Westaways– Honey Roast Pork Sausages 4.5Kg



£38.95

Youngs– Jumbo Cod Fish Finger 36 x 70g



£9.95

Forrester's– Cooked Chicken Breast Skewers 1Kg



£18.25

Moving Mountains– Vegan No Fish– Fish Finger 2Kg



£39.75

Irie Eats– Honey Jerk Chicken Wings 5 x 1Kg



£14.55

**Paramount- Cod & Parsley MSC
Fishcake 30 x 60g**



£19.95

**Paramount- Aromatic Vegan
Garden Burgers 20 x 150g**



£13.95

**Goodlife- Spicy Bean Burgers
Vegan 24 x 113g**



£29.95

**Vegeta- Kale & Hemp Vegan
Burgers 40 x 80g**



£28.95

**Paramount- Sea Bass, Ginger &
Lime 20 x 100g**



£24.95

**Paramount- Butternut & Chick-
pea Burgers 24 x 120g**

Frozen

WOW

WITH WHITBY



FOR TASTY RECIPE INSPIRATION VISIT OUR WEBSITE
WWW.WHITBY-SEAFOODS.COM

IT BE WHITBY



Serve our succulent Whole British Scampi and get a
FREE swing board and **FREE** serving paper.

Email info@whitby-seafoods.com or phone 0800 7316596



£8.65

**Glorious Grains Wholetail
Scampi- 450g**



£5.95

**Breaded MSC Cod Fillet
Goujons- 450g**



£10.95

Gluten Free Scampi- 600g



£10.45

**Gluten Free Cod Goujons-
600g**



£4.85

Garlic & Herb Prawns- 450g



£4.85

Hot & Spicy Prawns- 450g

Chicken-Foodfellas



£15.35

**Battered Chicken Breast Chunks
- 2Kg**



£33.45

Popcorn Chicken- 2 x 2Kg



£16.55

**Southern Fried Chicken Goujon-
2Kg**



£16.95

Crispy Chicken Goujon- 2Kg



£17.95

**Hot 'n' Spicy Chicken Fillets-
2Kg**



£18.95

**American Battered Chicken
Fillets- 2Kg**



£1.87
each

£18.65

Planete Pain- Rye Bread Miches
Siegle 10 x 500g



90p
each

£35.95

Speciality Breads- Onion &
Sourdough Roll 40 x 100g



£3.71
each

£29.65

Speciality Breads- 8 x 600g
Mediterranean Olive Bread



£3.71
each

£29.65

Speciality Breads- 8 x 600g
Mediterranean Tomato Bread



£1.40
each

£50.45

PanESCO- Bowl Bread 36 x 125g



62p
each

£30.85

Bridor- Bun' N' Roll / Croissant
Roll 50 x 85g

Bannisters



£13.95

Mini Roasted Corn Cobs- 2Kg



£8.35

Carrot & Swede Mash-
60g Pucks 2.5Kg



£24.45

Chef's Classic- Roast Potatoes
10Kg



£18.45

Garlic & Rosemary- Roast
Potatoes 2 x 2Kg



£27.95

Large Baked Jacket Potatoes-
35 x 250g



£28.95

Potato Skin- Halves Longboats
4 x 20

Frozen



£28.95

Mini Filled Potato Skin- Cheese
& Chive 2 x 1.9Kg



£28.95

Mini Filled Potato Skin- Cheese
& Bacon 2 x 1.9Kg



£27.40

Baby Hasselback- Potatoes 2 x
2.1kg



£79.95

Passione Pizza- Tonda Rossa
Artisan Tomato Pizza Base x 35



£79.95

Passione Pizza- Romana 9"
Classic Artisan Pizza Base x 50



£89.95

Passione Pizza- Romana 12"
Classic Artisan Pizza Base x 50

Frozen Rolls



£18.55

Planete Pain– White Tartuga Roll
60 x 80g



£29.95

Speciality Breads– Original Deli Focaccia 36 x 105g



£28.95

Speciality Breads– Malted Ciapanini Roll 40 x 100g



£27.95

Panesco– Pre Sliced Lye Bun
42 x 80g



£23.45

Planete Pain– Brioche Bear Bun
50 x 100g



£41.50

Bridor– Plain Cinquanta Focaccia 12 x 450g



£4.95

Dr Oetker- Multi Coloured Sugar Strands 700g



£4.75

Dr Oetker- Chocolate Flavoured Sugar Strands 700g



£5.95

Nestle- Mix-In Mini Smarties 500g



£6.45

Nestle- Mix-In Mini Rolo 400g



£13.95

LV Boiron- 100% Raspberry Fruit Puree Ambient



£13.85

LV Boiron- 100% Passion Fruit Puree Ambient

Sweet Flavours

Frozen Desserts



94p
each

£11.30

**Mademoiselle- Syrup Sponge
Pudding x 16 Individual**



94p
each

£11.30

**Mademoiselle- Sticky Toffee
Pudding x 16 Individual**



94p
each

£11.30

**Mademoiselle- Spotted Dick
Pudding x 16 Individual**



£1.45
each

£20.30

**Mademoiselle-Passion Fruit &
Lime Cake 14 Portions**



£1.71
each

£23.95

**Mademoiselle- Honeycomb
Cheesecake 14 Portion**



£1.15
each

£17.25

**HCC- Bountiful Brownie
15 Portion**

Frozen Desserts



£12.95

**Mademoiselle– Vanilla
Cheesecake Uncut 1.2Kg**



£10.95

**Mademoiselle– Lemon
Meringue Pie 12 Portions**



£21.45

**HCC– Cherry Genoa Cake
14 Portions**



£18.75

**HCC– Caramel & Honeycomb
Brownie 15 Portions**



£16.60

**Mademoiselle– Sicilian Lemon
Cheesecake 12 Portion**



£15.55

**HCC– Lemon Drizzle Slice GF
Traybake 15 Portions**

Purbeck Ice Cream



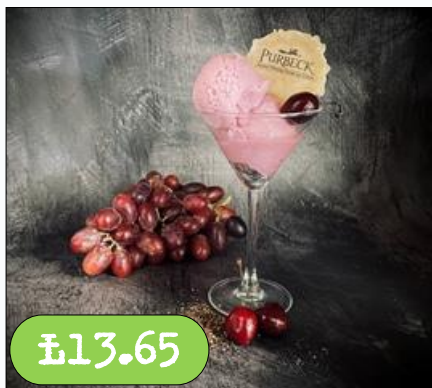
**Purbeck- Raspberry Sorbet
18 x 125ml**



Purbeck- Vegan Chocolate & Raspberry 18 x 125ml



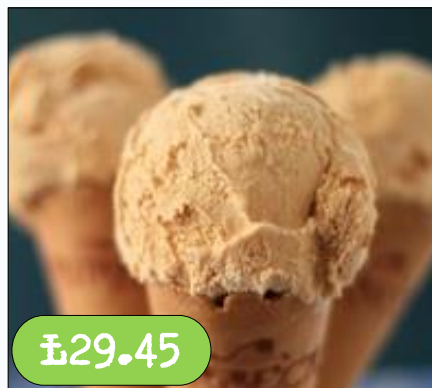
Purbeck- Orange Chocolate Chip ice Cream 4Litres



Purbeck- Cherry, Red Grape & Hibiscus 2Litres



Purbeck- Mango & Passion Fruit 4Litre



Purbeck- Posh Toffee 4Litre



£13.95

Tartlette Tatin– 10 x 120g



£14.45

Tartlette Citron– 10 x 80g



£26.35

Petits Fours– Envies Sucrees x 53



£26.95

Petit Fours– Elegance & Chocolate x 48



£14.45

Assorted Macarons– 1 x 36



£9.50

Tartlet– Citron Meringue
1 x 5

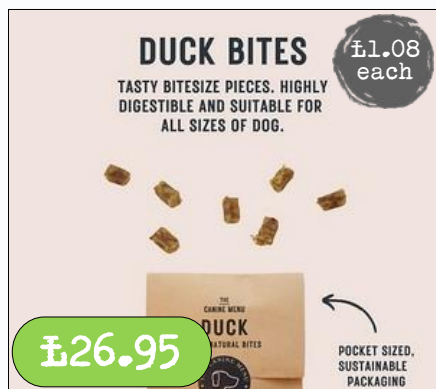
The Canine Menu



Happy Dog Hampers- x 6



100% Natural Dog Chews-
Mixed Box x 30



100% Natural- Duck Bites x 25



100% Natural- Rabbit x 25



100% Natural- Venison x 25



Woof & Brew- Bottom Sniffer
Dog Brew 12 x 330ml

Fresh Thinking Tradeshow



19 03 **2024**

BOOK NOW

www.countryfare.co.uk/events



Takeaway Packaging



Prices From

£14.95

Majestic– Pizza Boxes 9 Or 12"
Available x 100



£64.95

Kraft Card– Deep Fill Sandwich Wedge 72mm x 500



£10.25

Caterpack– Fish & Chip Box
15cm x 22cm x 50



£9.75

Caterpack– Compartment Box
20cm x 22cm x 50



£3.80

Caterpack– Chip Tray
17cm x 12cm x 50



£5.75

Caterpack– Burger Box
15cm x 50



Tortilla/Wrap- Kraft Carton x 500

£72.95



**Large Window Box-
1100ml x 300**

£99.95



**Side Window Baguette Bag-
14Inch x 1000**

£61.95



**Noodle Box- Kraft Carton
32oz x 500**

£99.95



**Cardboard Burger Box-
6Inch x 210**

£49.95



**Sandwich Bag With Window-
Kraft 8.5Inch x 1000**

£38.95

Mega Deals



£2.40
each

£47.95

Chunk Of Devon– Sheep Pies
20 x 253g



46p
each

£10.95

Henderson's– Relish Flavour
Crisp Vegan GF 24 x 23g



37p
each

£7.45

Mona Lisa– Rectangular Dark
Chocolate x 20



£14.95

Panesco– Crostata Al Limone
X 14



£1
each

£35.95

Wrights Bakery– Chunky Steak
Pastry Slice 36 x 175g



£1.45

JaJa– Cream Of Coconut 425g

